

A photograph of three people (two women and one man) sitting at a table, smiling and looking towards the left. The man in the center is wearing a brown turtleneck, and the woman on the right is wearing glasses and a striped shirt. The background is bright and out of focus, showing a window and some greenery.

Funded workforce development for coaching, social prescribing and community health roles

Level 3 Community Health and Wellbeing Worker Apprenticeship

Overview

A funded development programme for community-facing roles.

If you employ people in community support roles, social prescribing and signposting roles, and/or coaching roles, this programme provides a practical, funded way to strengthen their skills and support them to grow.

Built around real-world practice, this 12-14 month programme helps staff develop the confidence, structure and capability to work effectively with individuals, families and communities - building trust, supporting behaviour change, connecting people to services, and responding to the wider factors that shape health and wellbeing.

Successful completion leads to the Level 3 Community Health and Wellbeing Worker Apprenticeship qualification.

Funding

Levy-funded or 95% government funded for eligible non-levy employers

Duration

12-14 months

Contact

tpchealth.com/apprenticeships/
info@tpchealth.com

Who is this for?

This programme is designed for organisations employing people in roles that involve coaching people to improve their health and wellbeing, supporting behaviour change and self-management, connecting people to community and statutory support, and building trusted relationships with local people and communities. Examples of some of the roles this can be used for are:

Coaching-oriented roles

- Health and Wellbeing Coaches
- Work Well Coaches
- Lifestyle Coaches
- Workforce Coaches
- Other coaching-based or behaviour-change roles

Social Prescribing and Connection Roles

- Social Prescribing Link Workers
- Care or Service Navigators
- Community Connectors
- Community Navigators
- Referral Coordinators

Community Health and Neighbourhood Roles

- Community Health and Wellbeing Workers
- Neighbourhood Outreach Workers
- Community Development Workers
- Family Support Workers
- Community Practitioners

Mental Health

- Mental Health Support Workers
- Emotional Wellbeing Practitioners
- Mental Health and Wellbeing Practitioners
- Recovery and Wellbeing Workers
- Other Mental Health practitioner roles

Funded through the apprenticeship system

Levy-paying organisations: the programme can usually be fully funded through the Apprenticeship Levy.

Non-levy organisations: the government funds 95% of the cost, and additional support may be available through levy transfer arrangements.

This gives organisations a structured and affordable way to invest in workforce development, improve retention and strengthen service quality over time.

How the programme works

The programme runs over 12-14 months and combines structured learning with workplace-based development. Learners benefit from live workshops, practical application in role, reflective learning, supervision and support, one-to-one tutor guidance, pastoral support, and access to a dedicated learning platform. This means staff are developing while doing the role, so the organisation sees benefit during the programme, not only at the end.

End Point Assessment

- Multiple-choice questions
- A demonstration of practice scenarios
- A professional discussion underpinned by a portfolio of evidence

Why choose this programme

This is not just a qualification. It is a funded workforce development route that helps organisations build a more confident, consistent and capable community-facing workforce.

For your organisation

- Strengthen capability in coaching, engagement and behaviour change
- Improve retention by investing in people and helping them grow in role
- Support progression and succession planning over time
- Respond more effectively to health inequalities and community need
- Develop a workforce able to work relationally, proactively and preventatively

For your staff

- Grow in confidence and credibility in role
- Gain practical tools that can be used straight away
- Strengthen how they build trust and support behaviour change
- Understand local systems, services and communities more deeply
- Feel valued, supported and developed while gaining a recognised qualification

What learners develop

- Building trusted relationships with individuals and communities
- Understanding health inequalities and the wider determinants of health
- Using coaching approaches and behaviour change tools in practice
- Helping people identify goals and take manageable next steps
- Navigating services and community resources
- Working inclusively, ethically and safely
- Reflecting on practice and developing professional judgement

Optional coaching accreditation

Because TPC Health is a coaching-based organisation, a coaching approach runs throughout the programme. This means that learners who wish to do so may also have the opportunity to work towards recognised coaching accreditation alongside their apprenticeship journey, subject to meeting the relevant requirements and any separate registration arrangements.

Role-specific training pathways

The programme is aligned with personalised care workforce development. TPC Health's programmes meet the training standards for NHS Health and Wellbeing Coaches and Social Prescribing Link Workers.

Topics Covered Include

Health inequalities and community need: Understanding the wider determinants of health, barriers people face, and how inequality shapes outcomes.

Coaching and behaviour change: Practical approaches to motivation, goal-setting, self-management and meaningful conversations.

Community engagement and trusted relationships: How to work relationally with individuals, families and communities in ways that build trust and confidence.

Service navigation and connection: Helping people access the right support, strengthen community connections and make use of local assets.

Inclusive, safe and ethical practice: Safeguarding, boundaries, cultural awareness, confidentiality and data protection.

Applied practice: Embedding learning in real work, with practical application, reflection and supported development.

Why TPC Health

TPC Health has led the UK's largest health coaching and personalised care development programmes, supporting over 15,000 professionals across primary care, mental health, integrated care systems and the VCSE sector.

Our tutors are experienced accredited senior coaches with backgrounds across health, care, psychology, social work and related fields. They bring practical credibility, compassion and real-world understanding to the learning experience.

That means learners receive development that is not just academically sound, but grounded, applied and relevant to the pressures of the roles they actually do.

Start Dates

Open cohorts run throughout the year. Contact us to discuss upcoming start dates, cohort options and suitability for your workforce.

Dates for next cohort

Foundations of Learning Webinar

30th June 2026 - 9.30-10.30

Full Day Workshops

(Wednesdays 9.15-16.30)

22nd July 2026

12th August 2026

16th September 2026

7th October 2026

18th November 2026

16th December 2026

13th January 2027

17th February 2027

Find out more

Join us for an introductory webinar on Monday
13th April 12.00-12.30 pm.

[Register here](#)

or use the QR code



info@tpchealth.com